

City of Scottsdale Human Relations Commission – Virtual Town Hall

Commissioner Stuart Rhoden, Commissioner Lawdan Shojaee

Goal:	<p>Host a April 2021 virtual Town Hall using TedTalk: Speaker Baratunde Thurston <u>“How to deconstruct racism one headline at a time.”</u></p> <p>Title: “Riots, Racism and Reconciliation”</p> <p>Through conversation and video, this exciting topic will feature local experiences while “deconstructing racism” through an insightful TedTalk by Baratunde Thurston. Conversation will explore the phenomenon of racialized experiences of everyday actions. As part of our conversation, we will explore the real situations that have occurred recently in Scottsdale.</p> <p>Date: April 28, 2021</p> <p>Time: 11:30 a.m. to 1:00 p.m.</p> <p>11:30 a.m. to 11:45 a.m. – Welcome (TBD: Watch video together for a “Lunch and Dialogue” and create “Word walls” with 3 question.)</p> <p>11:45 a.m. – Start dialogue with Scottsdale headlines (power point slides)</p> <ul style="list-style-type: none">- Moderator will be describing headlines to provide context- Discuss “living while black” from video; Engage audience with polling.- Bridge ideas of turning trauma into stories of healing; Engage audience for reconciliation.
Key message:	<p>Bring Scottsdale residents together:</p> <ol style="list-style-type: none">1. Create space for community conversation on diversity and inclusion topics. Invitees are selected via nomination or volunteer to participate. Selection at each D & D will plan to ensure a diverse representation.

		2. Support ideas in the community for virtual conversations, e.g. online speakers, performances, student involvement.
How often		<i>Once time per quarter</i>
Key tactics to achieve the goal		<ol style="list-style-type: none"> 1. Work on image – Puzzle pieces using Scottsdale for All photos. (DONE) 2. Send out video ahead of time (TBD) 3. Consider small conversations/breakout sessions (TBD) 4. Use polling to check in and engage (Dr. Martin will help develop this) 5. Reach out to individuals who can commit to joining the conversation and speak up to help with the dialogue. (TBD) <p>Considerations for dialogue: Intergenerational conversations</p> <ul style="list-style-type: none"> • Generational experiences will be different and will influence their perspectives; If we have over 55 percent of an older generation compared to a younger generation. • Just because you don't see it, doesn't mean it doesn't happen • Emotions <p>Marketing: Crossing the divide</p> <p>Consider using this platform as a group conversation with friends, co-workers, or with family. Watch together. Have dialogue together</p>